

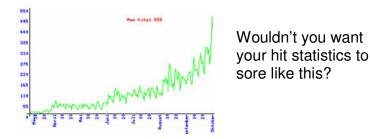
Internet Promoting by FSnD

What use is the nicest Web site, if nobody can find it? You might as well save yourself the trouble and not have one at all!

Studies have shown that 85% of the Internet users use search engines and lists to find results. Users that query search engines will usually only look at the first 3 to 5 result pages.

That is why it is so important that YOUR Internet pages are found among the first positions in the search results of search engines - such as Google, MSN and Yahoo so that you too can profit from the media Internet.

Internet users expect to find the information they are looking for quickly and correctly without spending hours browsing through mountains of information they didn't want to know about.



Our goal is to put you and your Web site in top positions in the Internet by using well directed, effective optimizations and measures in co-ordination with you, the customer. These top positions should not just be a short-lived success, but yours to keep.

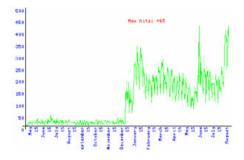
Fredrick's Software network & Design PO Box 170 Traverse Bay, Mb R0E 2AO Tel.: (204) 756-3981 / email: <u>support@fsnd.ca</u> <u>http://www.fsnd.ca</u> / <u>http://www.promoting.fsnd.ca</u>

The Position your Page has in Search Engine Results is decisive

Web pages and domains are not automatically listed in search engines by default. Only in some rare cases are Web pages that were designed to please the eye optimized well enough for the rigorous requirements placed on them by modern Internet search engines. Beauty is in the eye of the beholder and search engines, especially Google, have a very strict interpretation on what is pleasing!

This will lead to a better name recognition for you, your products and your Web Site. It also extremely enhances your ROI (return of investment) for your web pages.

A well thought-out search engine strategy together with



relevant, promotable Web page content will drastically improve the amount of real (welcome) visitors to your Web site. Here is a life real example of a Web site promoted by us.

We are so convince of our concept that we offer a <u>Money Back Guaranty</u>! Please contact us for details.